



WEEK AT A GLANCE

Day	Activities	Seminars	Day Description
SUNDAY <i>"Adjusting"</i>	Getting Acquainted Program Overview C3 Simulation Introduction	<i>"Winning at the Game of Life"</i> <i>"What Can You Do This Week?"</i>	<ul style="list-style-type: none"> ◆ This is the first day of the program. Students become acquainted and begin working as a team. ◆ Students are assigned their "companies" for the week, hear an inspirational speech, and participate in a fun teambuilding activity called "C3-Creative Construction Competition." ◆ They are introduced to the simulation and make their first management decisions.
MONDAY <i>"Building A Foundation"</i>	C3 Commercials Business Plan Development	<i>"Marketing & Advertising"</i> <i>"Profit"</i>	<ul style="list-style-type: none"> ◆ Students learn about the needs and requirements of running a successful business. ◆ The companies are clustered into larger teams and engage in a thoughtful discussion of business plan development in preparation for developing a new product for Presentations & the Trade Show.
TUESDAY <i>"Taking a Leap"</i>	Corporate Olympics	<i>"Coaching Others"</i> <i>"Customer Service"</i> <i>"Inspirational Talk"</i>	<ul style="list-style-type: none"> ◆ This day is focused on developing interpersonal skills. Students attend seminars on leadership, ethics, best business practices, customer service, and further develop their teambuilding skills by participating in a fun outdoor competition called "Corporate Olympics." ◆ The students begin work on a business & marketing plan for their Presentations and Trade Show.
WEDNESDAY <i>"Business & Society"</i>	Volleyball Challenge Open Mic Night	<i>"Ethics"</i> <i>"Innovations & Feasibility"</i>	<ul style="list-style-type: none"> ◆ Students meet with Expert Mentors who guide them in their business plan decision making ◆ In the afternoon some students take on the business volunteers in a fun volleyball tournament. ◆ In the evening students enjoy a coffee shop scene participating in an Open Mic Night with a live band.
THURSDAY <i>"Investing & You"</i>	Pool Party Presentation & Trade Show Preparation	<i>"Investing for Your Future"</i>	<ul style="list-style-type: none"> ◆ Students are introduced to investing, personal credit, budgeting, and savings.
FRIDAY <i>"Culmination"</i>	Presentations Etiquette Dinner	<i>"Art of Networking"</i> <i>"Outside the Box"</i>	<ul style="list-style-type: none"> ◆ After learning the points of fine dining and how to "work" the room, students enjoy unwinding on the dance floor.
Saturday	Trade Show Graduation & Awards Banquet	<i>"Top Company & Student Awards"</i>	<ul style="list-style-type: none"> ◆ Friday morning the students take part in the Trade Show, where they use all the skills they've developed throughout the week to get local business professionals to invest in their company's new product. ◆ The closing ceremony "Graduation Banquet" takes place and students earn prizes. It is a great ending to a powerful week of career education and life preparation.